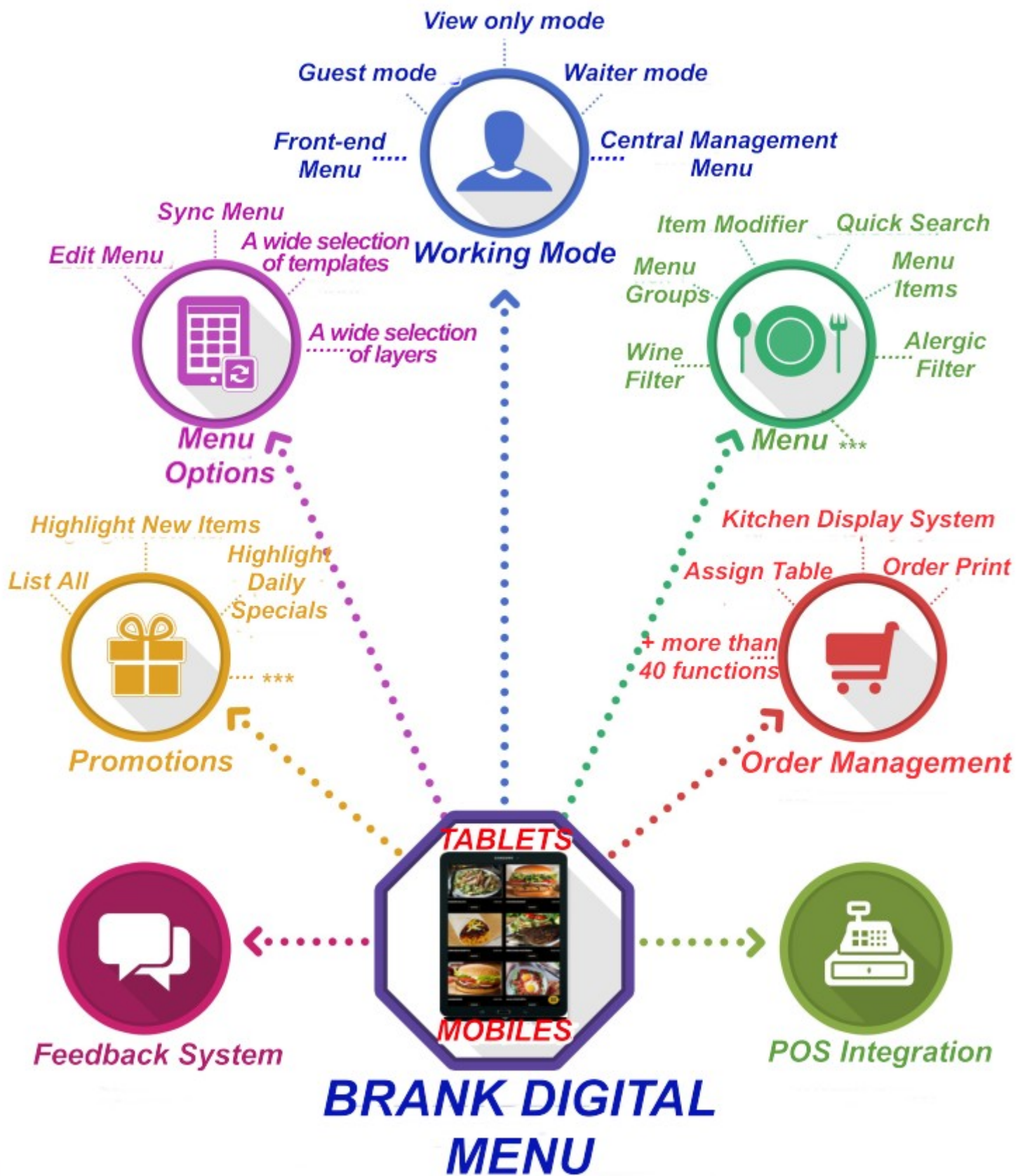




Brank eMenu

Tablets and Mobiles Based Restaurant Menu
with ordering



*** Special Offer *** Seasonal Menu *** Chef Recommends *** Upcoming Events
 *** Multiple modes of advertising

*** Nutritionally Calculator *** Diet Categories *** Wine List *** Comments *** Alergens
 *** Nutritional Facts *** Food and Wine Pairing *** F&B Description *** Food Ingredients
 *** High Quality F&B Photos *** Portion Size *** Toppings

Overview

[Brank eMenu](#) presents your restaurant menu in a digital form which is interactive with striking visuals. It is an easy-to-use solution that is highly customizable to meet every requirement of any restaurant type. The innovative solution is integrated with your [restaurant POS](#) and supports Android Tablets and mobiles, iPads and iPhones.



Theme Customization

Comprehensive customization options gives freedom to choose different templates, menu items, pictures, and overall layout that compliments the personality and décor of the restaurant. Furthermore, minor customization changes to reflect seasons and festivities to add that extra charm to the menu and the restaurant.



Interactive Menu

Restaurateurs can fully customize the menu, categorizing various menu groups and items so that customers do not have to scroll through list of items. Making it easier for the customers to navigate and know exactly what they are looking for. Furthermore, you can add descriptions and toppings for the each item allowing guests to modify items whichever way they want.



Item Modifier

Guests can change an item with adding toppings and comments and tailor the item to their preference, that way your kitchen staff knows exactly what the customers have ordered and reduces errors related to items.



POS Integration

Brank eMenu is compatible with many POS systems making it simple to adapt into your restaurant and the [restaurant menu](#) is always up-to-date with latest changes. In addition, Brank eMenu can be interfaced with any POS in the market.



Order/Item Remarks

Guests or waiter can add any specific remark for individual items allowing them to specify any special requests for the items which they may have. In addition, order remarks can be used to specify a common request for the entire order.



Front-end and Centrale modules

Brank eMenu is a unique system in the World, with two control modules, Front-end and Centrale. These modules enable full order management, entry and editing of all items, categories, ads, forms, tracking, all possible statistics etc...



Guest Feedback System

One of the most valuable features of Brank eMenu, management can fully customize all the questions and question type to create custom feedback section. This feature can be changed any time according to the requirement, and further fine-tune their restaurant according customers feedback.



Waiter/Guest Mode

The tablets and mobiles can be used in guest mode in which the guests can directly order from the tablet or in waiter mode, where the server/waiter can use it to place order on behalf of the customers. Brank eMenu is also unique about one another feature: the guest can order by tablet on the table, the guest can only check the menu on the tablet and invite the waiter through the tablet, but the guest can do all these functions through his own cell phone. The waiter can receive orders on a tablet or on a cell phone.



Sync

Once the menu has been updated in Cloud, it can be updated across all the tablets and mobiles individually with sync functionality.



Quick Search

Customers or staff can quickly look up items with quick search feature. This feature enables customers to quickly search for a specific item among different sub menu items.



Types of Diets and Nutrition Calculator

Thanks to special filters it is possible to choose the type of diet suitable for diabetics, pescatarians, vegetarians and vegans. On the other hand, it is possible to eliminate food containing certain allergens from the digital menu. The built-in Nutrition calculator at any time shows the total amount of Calories, Cholesterol, Fiber, Sodium, Carbohydrates, Fat and Protein containing the selected items.



Wine Modules and Wine Filters

Special modules dedicated to wine including **Full Wine description** (Grape variety, Category, Wine-growing area, Vineyard, Vineyard age, Altitude of vineyard, Vineyard orientation, Soil composition, Harvested, Vinification, Aging, Alcohol by volume, Total acidity, Unfermented sugar, Bottle size, Serving temperature), **Food pairing options**, **Wineyard descriptions**, **Ability to filter your search** (by countries, colors, quality, quantity of sugar, prices, food pairing, vintages, regions, varietals, producers, and much more...), **Remove or add wines** from your menu in an instant, **Banners** to increase your wine sales etc etc, all with **high quality photos**.

Benefits for Restaurants

- **Dynamic Food Description**
- **Improves Restaurant Order Cycle**
- **Restaurant POS Connectivity**
- **Superior User Experience**
- **Dual Modes – Customer and Waiter**
- **Customer Feedback System**
- **Increase Efficiency**
- **Increase Revenue**
- **Multi-platforms & Templates**
- **Content Management**
- **Increase Customer Loyalty**
- **Extremely Customizable**
- **Crossselling and Upselling**
- **Advertising**
- **Upcoming events**
- **... + many other functions**



Why Brank eMenu?



Increase Revenue

Increase your average bill value by up selling items, specials, etc. by promoting them with pictures and up-to-date information.



Faster Service

Automated process allows your staff to attend and service your guests more efficiently increasing the rotation of customers per table and less waiting time for the customers.



Promote Specials

Promote specials with vivid pictures and new menu items allowing your customers to know the latest offerings from your restaurant.



Adapt New Trends

Restaurant can change the menu items and overall restaurant style according to the new emerging trends among regulars and attract new customers without extra costs.



Customer Experience

Offer your customers menu with vivid pictures, food descriptions, etc. giving them a fresh and unique interactive experience.

Why customers will love Brank eMenu?

- Easy-to-use attractive menu
- Guests can customize their own order
- Modify items according to preference
- Easy to check for daily specials and new items
- Instant feedback for the management
- Description of food items on their finger tips
- Self Payment on table

Why management will love Brank eMenu?

- Up sell items increasing average bill amount
- Improve efficiency and higher table turn over
- Better management of staff and resources
- Impulsive buying with vibrant pictures of food items
- Restaurants can change the menu anytime without any costs
- Eliminates error of placing orders
- Promote daily specials and new items with style
- Provide superior dining experience with interactive menu
- Order placing is simple and instant notification in kitchen



Menu Modes

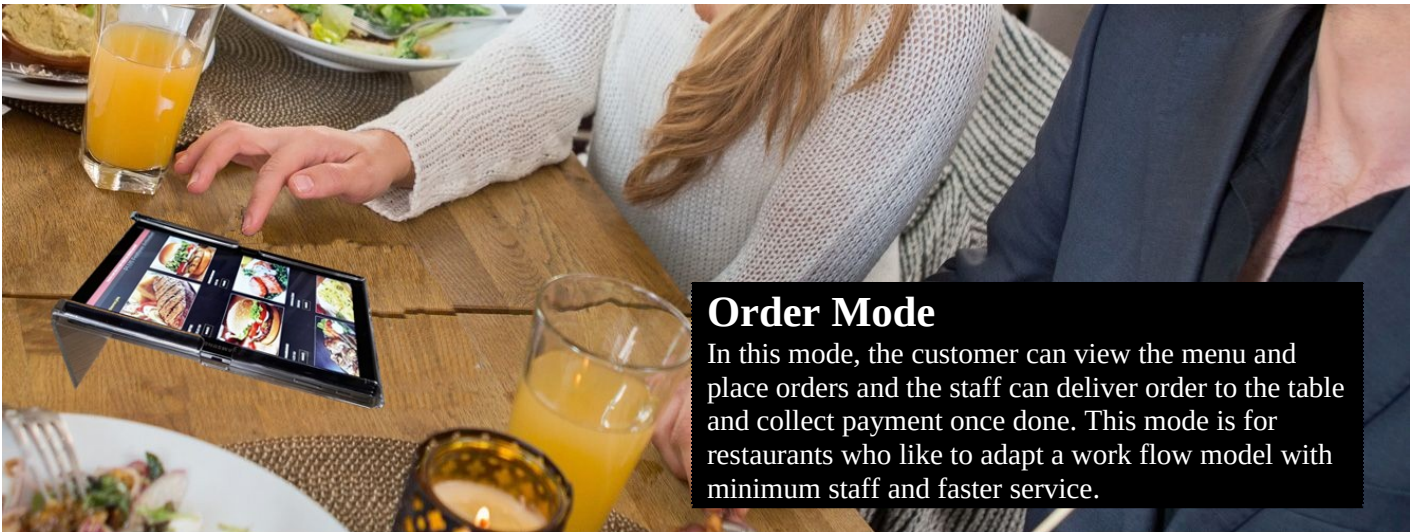
View Only Mode

View only mode where the customers can freely scroll through the entire menu without the ability to place orders themselves. Waiter can attend the customer where they can place the orders on their behalf using tablet or KOT book.



Order Mode

In this mode, the customer can view the menu and place orders and the staff can deliver order to the table and collect payment once done. This mode is for restaurants who like to adapt a work flow model with minimum staff and faster service.



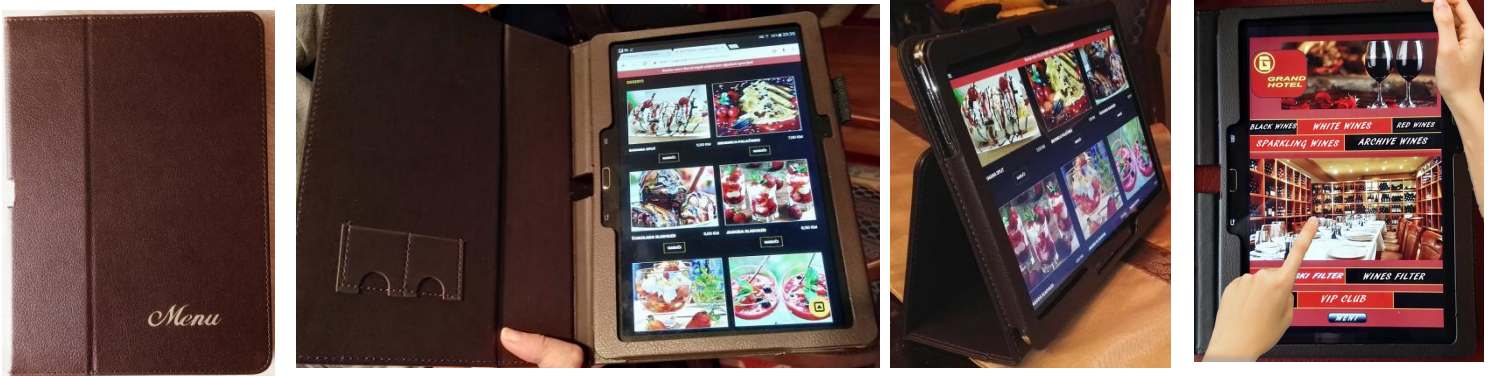
Waiter Mode

In this mode, the waiter can use tablets or mobiles instead of KOT books for placing orders which will get updated into the POS and KOT will get printed in the kitchen simultaneously. This mode is perfect for restaurants who would like to keep traditional paper menus on their tables while providing their staff with tablets for higher efficiency and better service.



Tablet Holders

LEATHER - leather cases in various colors, vertical and horizontal layout



PLEXI- plexiglass in all colors, vertical and horizontal layout



Transparent

White

Black

MARBLE SILVER - combination of stainless steel and marble in the colors of your choice



Screenshots

