Poolside and Beach digital orders

Digital ordering of food and drink at the pool and the beach is probably the most demanding and hardest work for the waiters for several reasons:

- *Guests are   in the open space*, often very large surface area, where is very difficult to serve
- *Temperatures are always very high*, waiters work under direct sunlight, which   further exhausts waiters.
- Guests are lying on deck chairs or on the ground, *if they want to call the waiter they have to get up and cal*l *him*. Guests do not want do it because they are exposed to the views of all the other guests. But if the guests do not do it, the waiter will not notice their calls.
- Additionally, the *procedure is very tiring* for the waiter: *When he sees the call, he has to cross the big distance to the guest , receive the order, go back to the bar, wait for the order preparation, take it to the guest   and go back.*

New ordering technology - **Digital ordering** - dramatically accelerates and facilitates this procedure: *guests on their mobile devices have a complete meal and drinks menu, guests making an order that finish directly to the bar or on a waiters mobiles.*

In this way, the advantages are:

- Guests *do not need to call the waiter and wait for him* (this part is speeding up   delivery for 5-15 minutes)
- The *waiter walks twice less   distance* - the waiter does not go to the guest on the order (movement reduction   for 100%)
- *Preparing the order does not wait for the waiter to come from the gues*t, it starts immediately.

RESULT: **Accelerating delivery** from 5 minutes to half an hour (from 50% to **incredible 800%**), *waiter passes at least twice less   distance, the guests are very satisfied.

NOTE: For these orders it is possible to apply all functions from standard Brank eMenu

EASY TO USE   QUICKLY & ACCURATELY   MULTLINGUAL   w/o ADDITIONAL HARDWARE

BASIC CHARACTERISTICS

Menu always available to all guests	All important food information (ingredients, calories, etc ...)
Multilingual support	Eliminated waste time by waiting the waiter
Reduces waiter movement by 50%	Eliminated waste of time for order writing
Without additional hardware	Increases order quantity due to attractive photos
Earnings from advertisements	Promotion of special offers through pop-ups
Menu changes are very fast	Checking information about guests before orders